

Feb. 1, 1980

The Clarke College

COURIER

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February 8, 1980

Business administration major approved at Policy meeting

A proposed Business Administration major was approved by Clarke's Educational Policies Committee at the Feb. 4 meeting. Two other proposals recommending that Clarke offer Bachelor of Fine Arts and Arts Management degrees were also introduced with hearings posted at later dates.

The proposed business administration major will be available for the 1982 and later graduating classes.

The business administration proposal was drafted by Richard Pullen, business department chairman, following recommendations from Clarke's Advisory Committee to the Management Sciences Department. This committee was formed in 1979 to advise the department chairman on curriculum changes, industry needs, and strategies for growth and promotion of the programs.

After five sessions, the advisory committee recommended that Clarke's department of management sciences be renamed the department of business. The management science program would then be renamed the business administration program. Three different majors would be offered under the business department; accounting, business administration, and economics.

The committee recommended that no changes be made in the accounting or economics programs for the 1980-81 academic year, but that the business administration program be revised. Pullen's proposal designed the major to offer a strong background in the fundamentals of planning, organizing, staffing and controlling a business. Skills in accounting, communications, and mathematics are "the backbone of the program," according to Pullen.

Requirements for a business administration degree would include 54 credit hours of specified major courses, 30 additional hours satisfying Clarke's area studies requirement, and 36 hours of electives. Because there are no specific elective requirements, it is possible for students to have a second major, or at least a concentration in another discipline.

Within the 54 specified hours of the business administration program, students must take 33 hours of managerial skills and business core courses. Pullen called this portion of the curriculum "the heart" of the program. Courses cover accounting, management, finance, marketing and law. Nine hours of communication skills will be required along with six

hours of economics and six to nine hours (depending on the student's high school math training) of computer science, statistics and college algebra.

Business administration students are also required to complete a non-credit senior performance as well as take the Graduate Management Admissions Test.

The Bachelor of Fine Arts (BFA) proposal, submitted by Sister Carmelle Zserdin, states that graduates would have a better career preparation with the BFA degree than with a Bachelor of Arts degree. Since most graduate schools require a BFA or equivalent for admission, the BFA at Clarke would "formally recognize the academic and professional competencies our best students have already achieved," according to the report.

(continued on page 2)

'Bridge' prospect at standstill...

Interest in exploring the possibility of a Clarke-based International Bridge School will disappear unless officials of the SYSTRAN (Systems for International Training) Corporation deliver a written proposal to the College. Dr. Meneve Dunham, president, said she does not intend to bring the issue before the Board of Trustees at its April meeting unless she receives a written proposal from Ted Oppenheimer, chairman of the board of the Chicago-based organization.

SYSTRAN's Bridge School is a college preparatory program for foreign students seeking admittance to colleges and universities in the U.S. Operating year round, it recruits male and female students from countries around the world. Program curriculum is independent of the curriculum of the home-base college.

Dunham said Oppenheimer last contacted her in late January. "He wanted to start exploring three or four colleges, including Clarke, as viable sites for the School," she said.

Oppenheimer will be sending SYSTRAN representatives from the Bridge School's only U.S. site, Colorado Women's College in Denver, to Clarke for evaluation purposes.

In the meantime, Dunham sees no reason to send Clarke representatives to check out the Denver college's Bridge School until further developments take place. Attempts at telephone and written communications with administrators and student leaders of Colorado Women's College have been unsuccessful according to Dunham and Mary Lyons, Clarke Stu-

dent Association (CSA) president.

Lyons said the Policy Committee will distribute a questionnaire to Clarke students next month so they can evaluate the SYSTRAN program now housed on campus.

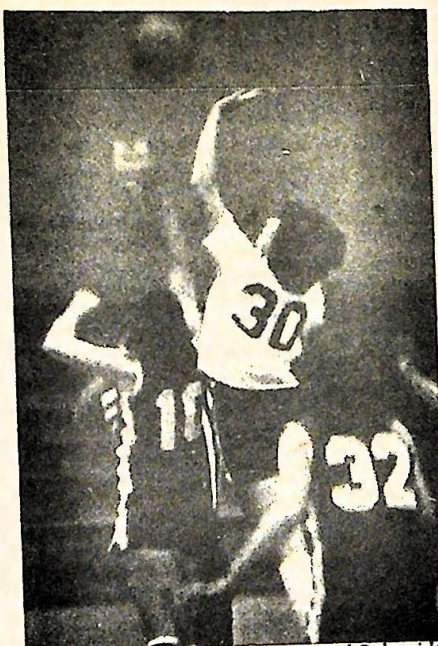
...but Saudis may remain

While the probability of housing a Bridge International School here remains questionable, the College is considering the possibility of housing another delegation of Saudi Arabian students following the departure of the present group in mid-March.

Dr. Meneve Dunham, president, said SYSTRAN spokesman Ted Oppenheimer contacted her to discuss the feasibility of bringing another 25 Saudis to Clarke in April or May. The new delegation would be enrolled in the present SYSTRAN program which teaches the Saudis pre-technical English in preparation for engineering studies at other colleges and universities in the U.S.

No formal negotiating has developed to date, but Dunham said the \$25,000 to \$30,000 income which could be generated from another Saudi program cannot be overlooked in terms of its financial impact on the College.

Dunham said she also plans to bring the issue before the Student Policy Committee if a decision to renew the SYSTRAN contract becomes imminent.



A jump ball pits freshman Carol Schmidt against a Spartan opponent during Saturday's come-from-behind victory. The Crusaders defeated UD 57-56.

TDG bill to reduce widening tuition gap

Clarke students who are Iowa residents could receive up to \$750 in State aid, regardless of their financial need, if a bill initiated by the Iowa Association of Independent Colleges and Universities is passed by the Iowa legislature.

The Tuition Differential Grant (T.D.G.) Plan, designed to reduce the growing tuition gap between Iowa's state and independent institutions, will first be considered by the (Iowa) House Education Appropriations subcommittee. The proposed legislation calls for a first-year appropriation of about \$4.1 million to phase in the program, with 6500 awards of \$750 to first year students in 1980.

Proponents of the bill say it will allow Iowans more freedom in choosing between State and independent institutions and offset the affects of the predicted trend of declining enrollment which is expected to lead to stronger recruiting competition between state and independent institutions.

T.D.G. Plan backers argue that despite the present Iowa Tuition Grant Program, which gives about 10,000 Iowans an average of \$1475 per year on a financial need basis, the difference between tuition at state and independent institutions runs over \$2000. This represents a near-200 per cent increase over the \$700 tuition gap reported in 1969.

Dr. Meneve Dunham, Clarke presi-

Clarke drama major wins regional contest

Clarke student Nancy Konrardy has been named the best collegiate costume designer in a four-state region by the American College Theatre Festival (ACTF).

Konrardy was honored at last week's regional ACTF contest in Ames for her designs in the Clarke production of Edward Albee's "A Delicate Balance" last fall.

Konrardy, a junior drama major with an art emphasis, will advance to the ACTF national finals in Washington, D.C., where she will compete with up to 12 other college designers. The national winner will be awarded three weeks of summer study with professional costume designers in New York City.

At the regional contest, Konrardy said her designs were "very thoroughly critiqued" by Jane Greenwood, resident costume designer at Yale. Konrardy's designs were chosen over three other competitors at the regional contest, including last year's national ACTF winner.

Konrardy, who is from Dubuque, spent last summer as a costumer for the Colorado Shakespeare Festival in Boulder, Colo., and has also designed costumes for the Clarke productions "Dark of the Moon" and "House of Blue Leaves." She is currently working on designs for "Playboy of the Western World," which will be staged at Clarke Feb. 29-March 2.

dent, says the Plan would be especially advantageous to students from middle-income households who don't qualify for tuition grants. She agrees with other supporters of the Plan in the belief that college-shopping students would take a longer look at independent institutions if they were more financially accessible.

Supporters say the Plan would allow for more efficient utilization of facilities not being fully utilized at present by independent institutions due to their declining enrollments.

Policy meeting

(continued from page 1)

Clarke's art department as it now exists can meet all standards established by the College Art Association for a BFA program. A BFA candidate would need 60 credit hours in art as compared to 42 hours for a bachelor of arts degree. Admission into the BFA program is depen-

dent upon a 3.0 grade point average in studio and a portfolio review. Zserdin describes the program as "extremely selective."

A hearing on the BFA proposal will be held next Tuesday, Feb. 12 at 2:45 p.m. on third floor of Eliza Kelly Hall.

A proposed arts management program, introduced by David Fyten of the public relations office, was also discussed at the meeting. Fyten said the program would give fine arts majors another career option besides teaching or performing.

Fyten said the program could begin with introductory courses and practica with the possibility of expanding to a full major. Three options were presented for an arts management program. A student could either major in arts management with a second major in art, drama/speech or music; major in arts management with an emphasis in art, drama/speech or music; or major in art, drama/speech or music with an emphasis in arts management.

Hearings on the arts management proposal will be held Tues. Feb. 12 and Wed. Feb. 13 at 4:15 p.m. in room 202 of Catherine Byrne Hall.

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Susan Anspach

Feb. 8, 1980

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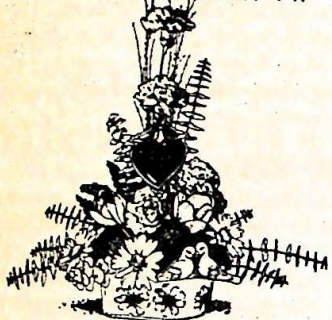
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Happy Birthday S. Vincentia!
from the
Clarke College
Biology Club

Clarke defeats UD with flair

With three minutes left to the game, it seemed as though the Clarke Crusaders were doomed to defeat by the UD Spartans. But in those three minutes, the game took on a different complexion, as Clarke turned a 10-point deficit into a 1-point victory when Sherri Hyde shot the winning basket with three seconds remaining, to make the final score 57-56.

At the half, the Spartans were leading 31-26, but Clarke's defensive efforts held UD to 11 baskets in the second half on 28 attempts. The Crusaders also forced UD into making costly errors which resulted in the Clarke victory.

Rose Kennedy, new to the Crusaders this semester, led the team in rebounds, with 11, followed by Hyde, with eight.

High scorers for the Crusaders were Cindy Bell and Annette Reiter, with 15 and 12 points respectively. Dianne Bruggemann was high scorer for UD, totalling 16 points for the Spartans.

This game brought Clarke's season record to 5-10.

Clarke has two season games remaining, plus the Satellite Tournament to be played at UD on Feb. 15.

Student apathy hurts athletics

With only three seconds left to play, the fans were on their feet, their shouts echoing through the gym, as Sherri Hyde shot the basket that defeated UD 57-56 last Saturday.

That would have been the scene if more than 10 Clarke fans had shown up for the inter-town basketball game.

It's been said that fact is stranger than fiction, and in this case, it's sadder too. According to team member Lou Anglin, someone counted the number of Clarke fans, and there were only seven.

Co-captain Sherri Hyde seemed resentful of the student apathy. She said: "For playing six months of basketball each year, with the amount of time and effort

put in by each team member, I do not feel that the school supports the team."

Coach Jeff Warner stated that the apathy at Clarke is two-fold. There could be a lot more support at the games than there is, according to Warner, but his chief worry is the team itself.

Because there are only eight women on the basketball team, it's hard to scrimmage, said Warner.

He added that having such a small team makes it harder to win a game. "By the final quarter, everyone's energy is expended," he said.

Warner hopes to recruit some members for the team next year. He also plans to schedule more home games, so that more fans can support the Crusaders.

CALENDAR

"Camelot" will be shown next Thursday in the Union sponsored by the junior class, at 8 p.m. Admission is \$1 or CSA ticket.

A workshop on resume writing will be conducted Monday, Feb. 11 from 4:30 to 5:30 p.m. in room 203 CBH. The workshop is part of a series designed to prepare students for the job search presented by the Career Development Center.

An Alcohol Information Center has been opened at Clarke following a student survey conducted by the Counseling Center. The Center, located in room 127 MMH, will function as a referral service, as well as a resource area.

Sue Siamkowski, a senior music major, will present a percussion recital at 2 p.m. this Sunday, Feb. 10 in the Clarke Music Hall.

The Clarke Student Association will present Jeff Shott in concert at the Union Sat., Feb. 9 at 8 p.m. Shott will perform on piano and guitar. The Concert is free to Clarke students with general admission at \$1.

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whose mothers
and sweethearts
make us
possible...

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COURIER COMMENT**TDG Plan to provide freer college choice**

Independent colleges will suffer the greatest from declining enrollments in the years to come. Increasing gaps between tuition at Iowa's state and independent institutions have forced some prospective students to attend state schools out of financial necessity, disregarding personal choice.

A bill now before the Iowa legislature could help to equalize the competing interests of financial consideration and college preference. Without a strong backing from Iowa independent college constituencies, the Tuition Differential Grant Plan will feel the axe.

Similar tuition plans in six states have been successfully administered, providing assistance to students regardless of their financial need. Iowa students deserve the benefits which could result from the TDG Plan.

The *Courier* urges students and staff to contact their state representatives and community leaders to push for passage of this proposed legislation. Give Iowans more freedom in choosing the quality of their education.

CAUCUS

Dear Editor:

Your February 1 article on student concerns about draft registration was interesting. I only hope that the question of drafting females does not divert our attention from the more basic question of drafting anyone.

Sincerely yours,
Carol Spiegel, BVM

To the Clarke Community:

Do you need a midweek break from classes? Then bring yourself and a friend to the Union for a special "Have We Met Yet" party.

On Wednesday, February 13 from 9:30 to 11 p.m. Phoenix will treat you to popcorn, a free drink and a card party featuring Saudi Arabian and American games. It's a perfect opportunity not only to add foreign flavor to your card-sharking repertoire, but also to meet our Saudi Arabian guests with whom many of us are not yet acquainted.

All are invited and urged to attend. So brush up on your crazy eight and old-maid strategy and we'll see you there!

Enthusiastically,
Sue Klein
Phoenix

There's a lot more of these around than you might think.

And you don't have to just rely on your local newspaper to find them. Because this spring, Ford's *Insider* magazine will feature an entire issue on how and where to find summer employment.

There will be information on government jobs, including tips on taking the Civil Service exam. Articles on overseas jobs, too. Intern and co-op programs in private business. Jobs workin' on the railroad and other outdoor money-makers. Jobs at resorts. Even jobs at Disneyland. And for the individualist, job profiles of a clam digger and a magician.

Help Wanted

Employer seeking college student for well-paying summer job.

Please call

Insider will help you find the summer job you need. And to find *Insider*, all you have to do is pick up a copy of your college paper and look inside. It's free from Ford.

Look for Summer job issue of *Insider* Ford's continuing series of college newspaper supplements.

FORD DIVISION



The Clarke College

Vol. LI No. 16

Tuition h \$3000 ma

A \$400 increase in tuition for the 1980-81 academic year was announced today by Dr. Meneve, president. The 12.9 per cent increase will cause Clarke tuition to rise to \$3,100.

Inflation, salary hikes and the loss of new faculty positions are cited by Dunham as factors leading to the increase.

Dunham said the increase is comparable to or lower than increases at other colleges.

Room and board expenses went up, but by percentages less than the tuition increase. Board rates will rise anywhere from 5 per cent to 8.3 per cent. The most expensive rooms, those in Mary Frick Hall, will cost \$900, while the least costly at \$675.

Contest deadline extended to March 3

The deadline for entries in the "Name That Magazine" Contest has been extended to Monday, March 3. The contest is open to all members of the Clarke Community.

The winning entry will be chosen by members of the Courier staff. Entries must include the name of the magazine, a statement explaining why the publication should be published, and be limited to 100 words.

A \$10 cash prize will be awarded to the winning entrant. Entries should be addressed to the Courier, Box 362, or delivered to the Newsroom, Room 261 F Hall.

Evening v due to lac

Plans for an evening session of the Clarke College Board of Trustees committee have been made.

Lack of student interest in the survey was at a standstill. Only 31 students responded. "We can't justify the cost with that number of responses," said.